



PERCY & FOUNDERS

Greener On The Inside

Percy & Founders is a stylish British-European bar and restaurant with a wow-worthy terrace that offers a comfortable alfresco spot in the heart of Fitzrovia. To mark the start of the warmer months they are launching their first ever summer campaign with a celebration of all things green.

From Monday 17th June to Sunday 14th July, Percy & Founders are bringing the outdoors in with their '**Greener On The Inside**' campaign. Throughout the four weeks, their Cocktail Bar will be fully decked out with an abundance of seasonal plants & luscious green foliage, immersing guests into a true outdoor atmosphere...on the inside.

To add to the garden feel, the terrace will be filled with a wild and colourful display of English plants & flowers – the perfect setting to enjoy a summer spritz & some delicious seasonal treats from their summer menu!

The **Wimbledon Championships** will be screened live - all day, every day - in the Cocktail Bar from Monday 1st to Sunday 14th July, so grab a table with friends and family, sit back in a plant-filled paradise and cheer on your champions.

They've also teamed up with the world's first ever Fairtrade Certified spirits brand, **FAIR**, to create a one-of-a-kind, seasonal cocktail, '**A Green A-FAIR**', made with house-infused sugar snap pea FAIR. Vodka, house-made sugar snap pea & mint syrup, fresh lime and Franklin & Sons soda. By paying higher prices for their ingredients, FAIR. supports dignified and sustainable farming in developing countries across the world.

'A Green A-FAIR' is a limited-edition cocktail, available only for the duration of 'Greener On The Inside'. Not only that, for every cocktail served, £1 will be donated to **The Felix Project**, a local charity who are dedicated to rescuing edible food waste and delivering it to vulnerable people suffering from food poverty in London.

'Greener On The Inside' will run for 4 weeks from **Monday 17th June – Sunday 14th July** and there'll be live coverage of the Wimbledon Championships from 1st – 14th July.

Percy & Founders

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Website: percyandfounders.co.uk

Reservations: reservations@percyandfounders.co.uk | 020 3761 0200

Facebook: [PercyFounders](https://www.facebook.com/PercyFounders)

Twitter: [@PercyFounders](https://twitter.com/PercyFounders)

Instagram: [PercyAndFounders](https://www.instagram.com/PercyAndFounders)

Hours of Operation:

Mon to Thu: 7:30am – 11:30pm
Fri: 7:30am – Midnight
Sat: 9am – Midnight
Sun: 9am – 6pm

For more information please contact:

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#GreenerOnTheInside